

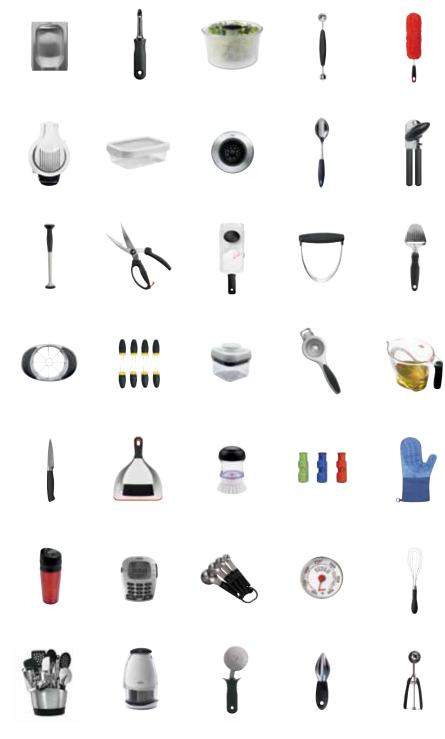
New Products 2012



www.oxo.com

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# About OXO

OXO was founded over twenty years ago by Sam Farber, who was inspired to create a line of cooking tools developed under the philosophy of Universal Design—making products that are easy to use for the widest spectrum of users.

Prior to OXO, many available universally designed products were utilitarian and often unattractive. With its introduction, OXO proved that design and function are not mutually exclusive, setting a new standard by creating effective, attractive tools that people of all ages and abilities are proud and eager to use.

Throughout its history, OXO's influence has been reflected in the over 150 awards and countless accolades the brand has received, including being named one of the "century's greatest design hits," in good company with the Apple Macintosh, Sony Walkman and Ford Model T. As OXO extends its design philosophy into new categories, it will continue to challenge norms and change behavior, all while providing innovative consumer products that make everyday living easier.

<sup>1</sup> Muschamp, Herbert. "The Shock of the Familiar." The New York Times Magazine 13 Dec. 1998: 61-66. Print.

# **KITCHEN TOOLS**

OXO





Ratcheting Pineapple Slicer #1127580 \$9.99

- Quickly and easily cores and slices fresh pineapple
- Ratcheting turning knob for continuous rotations
- Measurement markings on shaft help prevent piercing the bottom of the pineapple shell





Ratcheting Pineapple Slicer — Stainless Steel #3108300 \$19.99



Cherry & Olive Pitter #1144681 (red) \$12.99

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3 Piece Peeler Set

#1137680 \$14.99

Julienne Peeler #1054751 \$9.99



**3-in-1 Avocado Slicer** #1143380 (white) \$9.99 #1252180 (green) \$9.99

- All-in-one tool splits, pits and slices avocados safely and effectively
- Pitter removes pit with a safe and easy twisting motion
- Slicer removes fruit from skin in perfectly even slices







Salt Shaker #1241980 \$7.99

**Pepper Shaker** #1242080 \$7.99

Salt and Pepper Shaker Set #1234780 \$14.99

- Each shaker has different hole patterns for ideal dispensing of salt or pepper
- Side spout allows for easy pouring



Chef's Mandoline Slicer #1145181 (white) \$69.99



**3-in-1 Adjustable Potato Ricer** #1129780 \$29.99

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**Salad Spinner** #32480 (clear) \$29.99



**Salad Spinner** #1155901 (green) \$29.99

- Easy, one-handed operation
- Patented pump mechanism and brake button
- Soft, comfortable, non-slip knob locks down for convenient storage
- Non-slip ring keeps bowl steady on countertop
- Sleek bowl design is perfect for serving
- Flat lid for stacking items on top



Little Salad & Herb Spinner #1045409 (clear) \$24.99



#### 4 Piece Mini Measuring Beaker Set #1245380 \$9.99

- Set includes: 2 oz, 1 oz, 1 T and 1 tsp Beakers
- Ideal for measuring small amounts of liquids such as food coloring, extracts, lemon juice and more
- Funnel shaped top and spout for easy filling and pouring



3 Piece Silicone Spatula Set #1238580 \$11.99



Magnetic Digital Timer #1127980 \$12.99



2 Cup Fat Separator #1067505 \$9.99





Utility Cutting Board #1148680 (gray) \$14.99





#1138280 (green) \$12.99



8 Cup Angled Measuring Cup #1127280 \$18.99



Tbsp

-3/4-

-1/2-

-1/4-

22 lb Food Scale #1128380 \$69.99





Wooden Small Spoon #1130680 \$2.99

**Wooden Medium Spoon** #1058023 \$4.99

Wooden Large Spoon #1058024 \$5.99

**3 Piece Wooden Spoon Set** #1130780 \$11.99





#### **Cookie Spatula** #1145481 (red) \$7.99 #1145582 (blue) \$7.99

#1145582 (dlue) \$7.99 #1145683 (green) \$7.99

- Ideal size for lifting cookies from a crowded cookie sheet
- Rounded corner is great for scraping sticky dough out of spoons

### SteeL Ice Bucket and Tongs Set #3107300 \$49.99

- Set includes: brushed stainless steel Ice Bucket and Tongs
- Double-wall construction keeps ice cold and keeps exterior condensation-free



# SteeL 360° Cocktail Shaker #3107200 \$29.99

- One-handed, button-activated, self-straining top does not require removal or separate strainer
- Patented LiquiSeal<sup>™</sup> lid has three inner silicone seals to prevent spills, even when shaken vigorously





#1132080 \$9.99

• Silicone lid seals water into Tray before freezing

• Sealed lid allows for stacking and angled storage in freezer







# LiquiSeal™ Travel Mug



café/lime #1252281 \$9.99





silver/magenta #1252483 \$9.99



café/teal

#1252382 \$9.99

gray/orange #1252584 \$9.99



red/red #1252685 \$9.99



lavender/lavender #1252786 \$9.99

# LiquiSeal<sup>™</sup> Twist Water Bottle

- Twist-open lid keeps straw clean and prevents spills when not in use
- Soft, non-slip carrying loop
- Large opening for filling, cleaning and adding ice
- Convenient measurement markings
- 24 oz capacity









**gray/yellow** #1245981 \$11.99



**clear/red** #1246082 \$11.99

pink/pink

#1246284 \$11.99



**blue/blue** #1246183 \$11.99



**purple/purple** #1246385 \$11.99







LiquiSeal<sup>™</sup> Slide Water Bottle - Stainless Steel #1128180 (12 oz) \$17.99 #1192800 (24 oz) \$21.99

- Sliding, push-button opening for easy access
- Integrated carrying loop in cap
- Soft, silicone, non-slip grip





LiquiSeal<sup>™</sup> Slide Insulated Water Bottle - Stainless Steel #1128080 (17 oz) \$29.99

- Vacuum insulated, double-walled body keeps liquids cool and prevents condensation
- Sliding, push-button opening for easy access
- Two part body for easy cleaning and adding ice

# Water Bottle Cleaning Set

#1329080 \$9.99

- Set includes: Long Bottle Brush, Straw Brush and Detail Cleaner
- Long Bottle Brush is perfect for cleaning the inside of bottles
- Straw Brush is great for getting inside sports bottle straws
- Detail Cleaner is ideal for crevices in caps

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### **Twisting Tea Ball** #1410280 \$9.99

- Twisting feature makes filling easy and accommodates a generous amount of loose leaf tea
  Long, stainless steel neck accommodates
- Long, stainless steel neck accommodat most cups and mugs





# FOOD STORAGE

OXO



### FlipLock Glass Canisters

- One-handed flip of the lid ring creates an airtight seal
- Lid ring serves as a handle to easily remove lid
- Shatterproof borosilicate glass won't stain or absorb odors





**0.5 qt/0.5 L** #1242780 (black) \$12.99

1.0 qt/1.0 L #1242880 (black) \$14.99

**1.9 qt/1.8 L** #1242980 (black) \$16.99

**3 Piece FlipLock Glass Canister Set** #1243080 (black) \$39.99

**0.5 qt/0.5 L** #1150480 (white) \$12.99

**1.0 qt/1.0 L** #1150580 (white) \$14.99

**1.9 qt/1.8 L** #1150680 (white) \$16.99

**3 Piece FlipLock Glass Canister Set** #1150780 (white) \$39.99





# **POP Jars**

- Press button to open Jar and again to create an airtight seal
- Pop-up button serves as handle to easily remove lid
- Large, circular opening makes it easy to access snacks of various sizes
- Flat back allows Jar to sit flush against wall







**2.0 qt** #1128680 \$14.99

**3.0 qt** #1128580 \$16.99



**5.0 qt** #1247580 \$19.99

### SteeL 5 Piece POP Container Set #3109300 \$99.99

• Set includes: one 3.4 qt Container, one 2.5 qt Container, two 2.4 qt Containers and one 0.5 qt Container







### Mini LockTop Containers #1132680 (green) \$9.99

• Containers are perfect for dressing, condiments, spices and more



### **POP Round Canisters**

- Press button to open Canister and again to create an airtight seal
- Pop-up button serves as a handle to easily remove lid
- Canisters nest for convenient storage





1.9 qt #1236781 (black) \$13.99

3.0 qt #1236881 (black) \$15.99

4.5 qt #1236981 (black) \$17.99

3 Piece POP Round Canister Set #1237081 (black) \$39.99



1.9 qt #1130080 (white) \$13.99

3.0 qt #1129980 (white) \$15.99

4.5 qt #1129880 (white) \$17.99

3 Piece POP Round Canister Set #1128780 (white) \$39.99





OXO





**Dish Brush** #1344480 \$4.99



**Dish Rack** #1440480 \$19.99

SimplyRoll<sup>™</sup> Napkin Roller #1436180 \$19.99



• Sturdy, stainless steel body

- Weighted stainless steel bar keeps napkins in place
- Bar spins in groove to release one napkin at a time



Pop-Up Cookbook Holder #1437180 \$24.99

- Securely holds cookbooks, magazines and tablet computers without tipping
- Opens automatically for easy loading





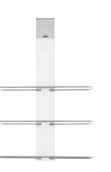






## Press-Sure Corner Caddy #1323280 \$29.99

- Uses tension and friction to attach securely to both porous and non-porous surfaces
- Easy, no-tool installation



**Over-the-Door Towel Rack** #1316480 \$39.99



Compact Toilet Brush & Canister #1349480 (black) \$15.99

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Medicine Cabinet Divided Organizer #1442480 \$6.99



Medicine Cabinet Shelf #1442580 \$6.99



Medicine Cabinet Toothbrush & Toothpaste Organizer #1329380 \$9.99



**3 Tier Shower Caddy** #1071355 \$29.99

### SteeL Lift & Lock Shower Caddy #1307180 \$59.99

- All metal parts are durable, rust-resistant stainless steel
- Three large-capacity tiers are fully adjustable to accommodate any bathing product
- Shelf trays feature drainage slots and are easily removable for cleaning
- Suction cup pad keeps Caddy secure and rotates to accommodate any grout line pattern
- Mounting hook at top fits on most shower arms











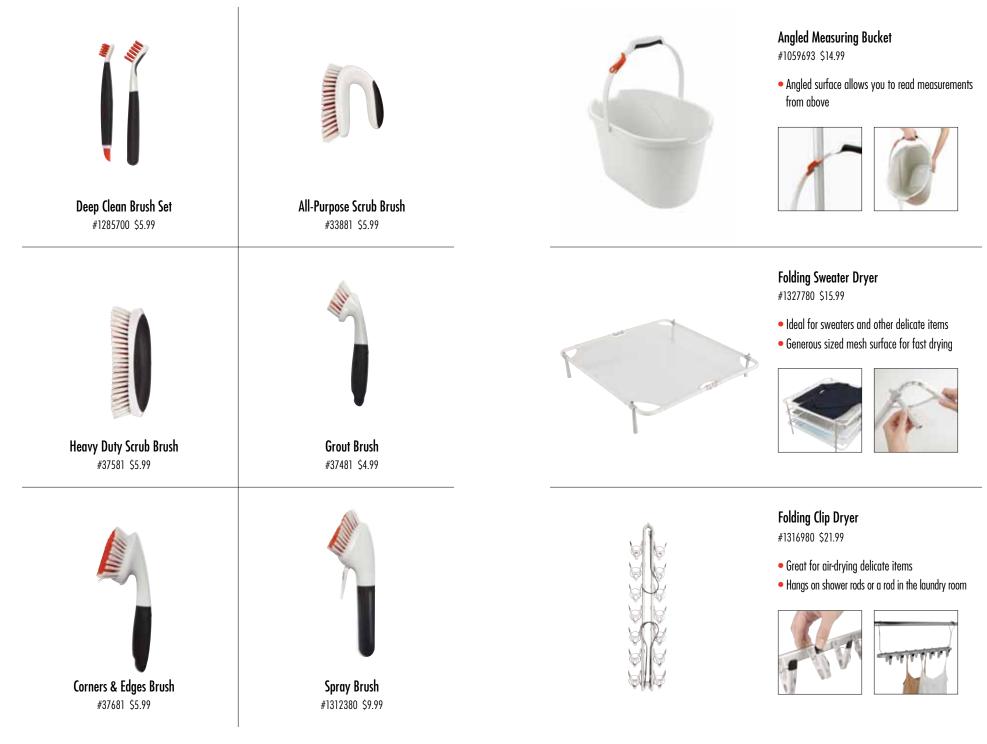




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- Stands upright for comfortable sweeping
- Dustpan locks in open position for easy emptying
- Broom snaps to Dustpan for upright storage
- Teeth comb out dirt and dust from Broom bristles
- Feathered, soft-tipped bristles grab dust and dirt









# **Pet POP Containers**

- Press button to open Container and again to create an airtight seal
- Pop-up button serves as a handle to easily remove lid





Small Square (1.1 qt/1.0 L) #7100600 \$11.99





Big Square (2.6 qt/2.4 L) #7100000 \$15.99



Big Square (4.3 qt/4.0 L)

#7100100 \$17.99



Big Square (5.8 qt/5.5 L) #7100200 \$19.99

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# **CONTACT US**

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